



**LINKING BUSSINESSES TO
SUSTAINABILITY**

World Business Council for Sustainable Development (WBCSD)

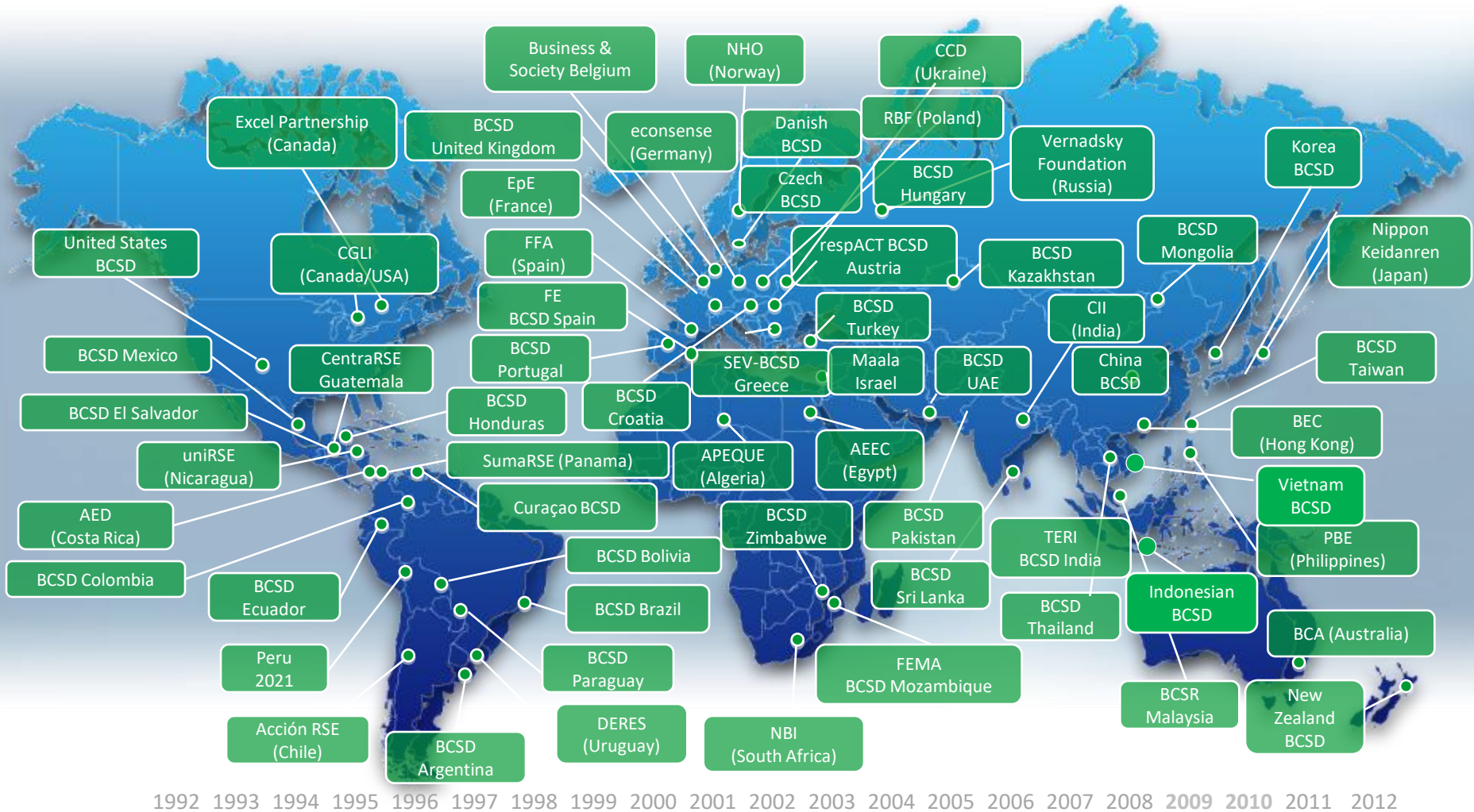
The World Business Council for Sustainable Development (WBCSD) is a global CEO-led coalition of 200 international companies, from 35 countries and 22 sectors, with a shared commitment to sustainable development.

Collectively, members represent an estimated:

- More than 117 million employees
- 7 USD trillion annual revenues
- 5 USD trillion market capitalization

(Source: Observatoire de la Finance, Geneva, December 2009)

The Regional Network Today



Establishment of IBCSD

- The founding of IBCSD reflects nearly 4 years of effort within KADIN
- Launched 27 April 2011 by 6 Founding Members
- Legally established as an Indonesia Association on 6 October 2011



- Bakrie Telecom
- Holcim Indonesia
- Bank Negara Indonesia
- RAPP
- Garuda Indonesia
- Medco Power Indonesia

IBCSD Member



Bakrie Telecom



L'ORÉAL
INDONESIA



TOTAL



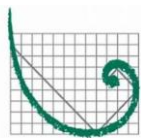
MEDCOENERGI
Power



Moores Rowland



Nestlé



ERM



PT HM SAMPOERNA Tbk.



Garuda Indonesia



CIMB NIAGA



SINTESA GROUP



CCA
COCA-COLA AMATIL
INDONESIA



STRATEGIC ROLE

PROMOTING SUSTAINABILITY

Capacity building

Case Study Development

Seminars, Workshop, Business Dialogue

Media Engagement, News Letter, Website, Social Medias,

Special Event; Responsible Business Forum & Sustainable Business Award

ADVOCACY

FGD, Workshop, Courtesy Visit, White Paper, Media

IMPLEMENTATION THROUGH PROGRAM & PROJECT DEVELOPMENT

Ecosystem

Water

Energy

Human Right

Waste

New Business Model (Inclusive Business – Circular Economy)

Community Development

RESEARCH

Indonesia Vision 2050, CSR Mapping, Impact of Sustainability Reporting.

LATEST PROGRAM



**VISION 2050
ACTION 2030**



TFA 2020



CRU



**NATURAL
CAPITAL**



**MINING &
BIODIVERSITY**



WASTE PLEDGE



**SUSTAINABILITY
REPORTING**



GREENLIFESTYLE

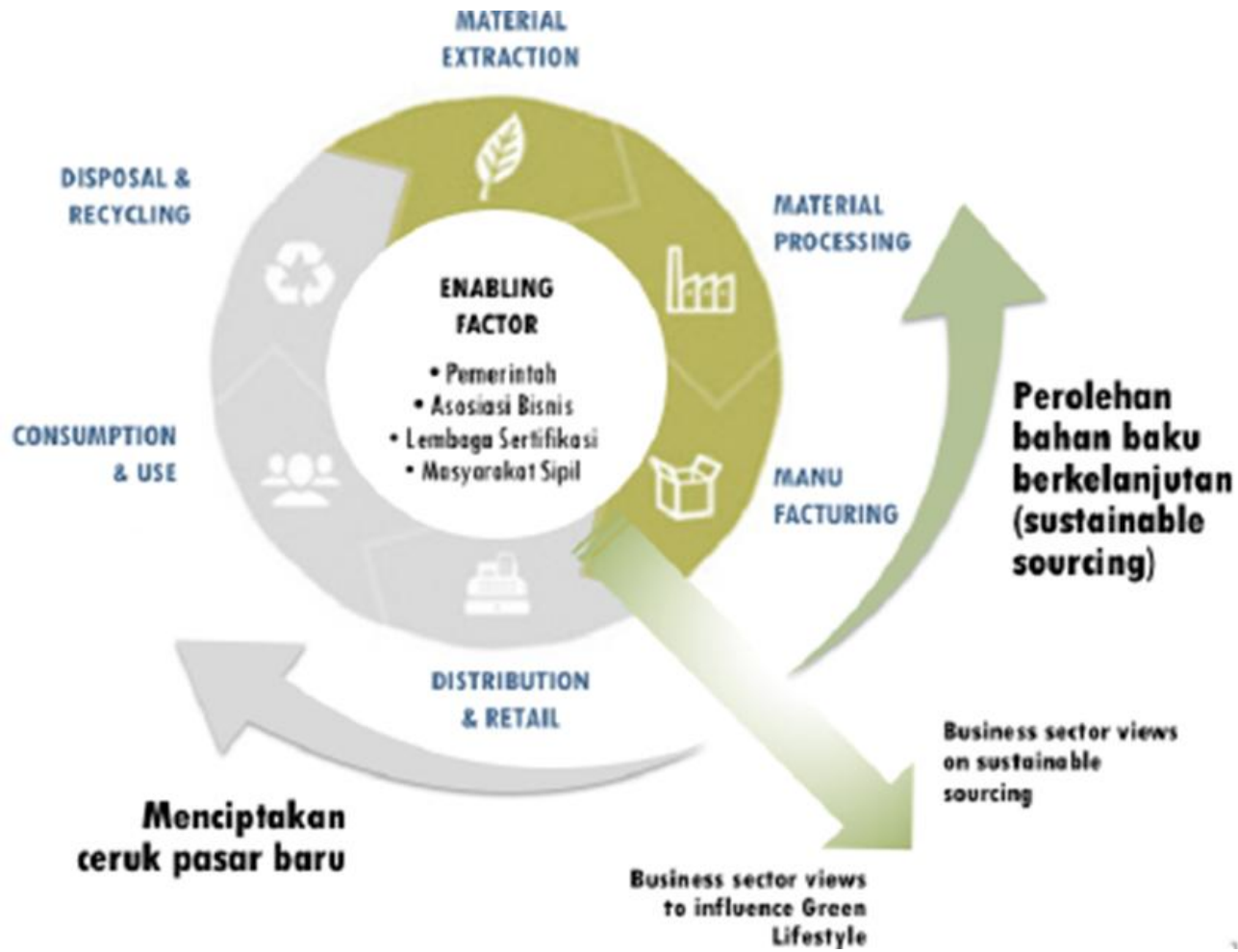


GREEN JOBS



**SDGs
WORKING GROUP**

SUSTAINABLE CONSUMPTION & PRODUCTION



COMPANIES' STATEMENT OF COMMITMENT



Indonesia Business Council for Sustainable Development

STATEMENT OF COMMITMENT FOR SUSTAINABLE CONSUMPTION AND PRODUCTION

L'ORÉAL
INDONESIA

Mondelēz
International
SNACKING MADE RIGHT

Cargill[®] Helping
the world
thrive

APP
sinarmas

HERO
Group

SINTESA GROUP

ancol
Taman Angkasa

APRIL

PIRELLI
POWER IS NOTHING WITHOUT CONTROL

ERM

KIRANA MEGATARA

nutrifood
inspiring a nutrition life

PT. BUNGA MANGROVE

EVOLUZIONE TYRES

We, companies operating in Indonesia, are committed for sustainable consumption and production as part of our sustainable business.

To achieve this objective, we will build collaborative actions for sustainable consumption and production through:

- Promotion of sustainable sourcing
- Capacity building for sustainable production
- Education and promotion for using sustainable products (responsible market)
- Advocacy for policy and standard improvement

We cannot work alone to make sustainable consumption and production come true. Therefore, we will collaborate and work in partnership with all relevant stakeholders: government, private sector, non-government organisations, academics and associations.

Declared in Jakarta, 31 January 2019

EXAMPLE: L'OREAL SMART PRACTICE

JABABEKA FACTORY

MILESTONES AND 2017 RESULTS

- 2012 – Launched as the largest L'Oréal plant in the world. The first LEED certified factory in Indonesia by the US Green Building Council.
- 2012 – Operates own waste water treatment plant.
- 2014 – Installed solar glasshouse for drying sludge for waste reduction.
- 2015 - Sourcing green electricity through hydropower.
- 2015 - Zero landfill.



Reduction in CO₂ emissions vs 2005

L'Oréal Group

-73%

L'Oréal Indonesia

-83%

Reduction in water consumption vs 2005

L'Oréal Group

-48%

L'Oréal Indonesia

-54%

reduction in waste generation vs 2005

L'Oréal Group

-37%

L'Oréal Indonesia

-51%

L'ORÉAL

SHARING
BEAUTY
WITH ALL

EXAMPLE: L'OREAL SMART PRACTICE

PRODUCT IMPROVEMENT WITH SPOT *VICHY EXAMPLE*

In 2017, Vichy renovated Aqualia Thermal and used SPOT to quantify its progress on 4 areas of improvement:

- *Packaging: no laminated box, 10% recycled glass, weight of the cap reduced by 44%;*
- *Formula biodegradability: from 71 to 97%;*
- *Proportion of renewable ingredients: from 55 to 95%;*
- *Social impact: shea butter sourced from the Solidarity Sourcing programme in Burkina Faso*



L'ORÉAL

SHARING
BEAUTY
WITH ALL

New Initiative 2019

- Study (with FAO) on mobilizing investment of private sector in inclusive food system (Goal 2 SDGs)
- Circular economy on plastics waste management
- Piloting on biodiversity conservation in mining sector

SUSTAINABILITY BUSINESS AWARDS

12 DIFFERENT CATEGORIES

1. Strategy & Sustainability Management
2. Workforce
3. Community
4. Energy Management
5. Water Management
6. Waste and Materials Productivity
7. Climate Change
8. Supply Chain Management
9. Land Use and Biodiversity
10. Business Responsibility and Ethics
11. Stakeholder Engagement and Materiality
12. UN Sustainable Development Goals (SDGs)

Technical assessment: PricewaterhouseCoopers (PwC)

Advisory panel: Government, Private Sector, NGO

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L'ORÉAL

SHARING
BEAUTY
WITH ALL



Thank You



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