

“Sustainable Living Initiative”

presented by
NANA FIRMAN

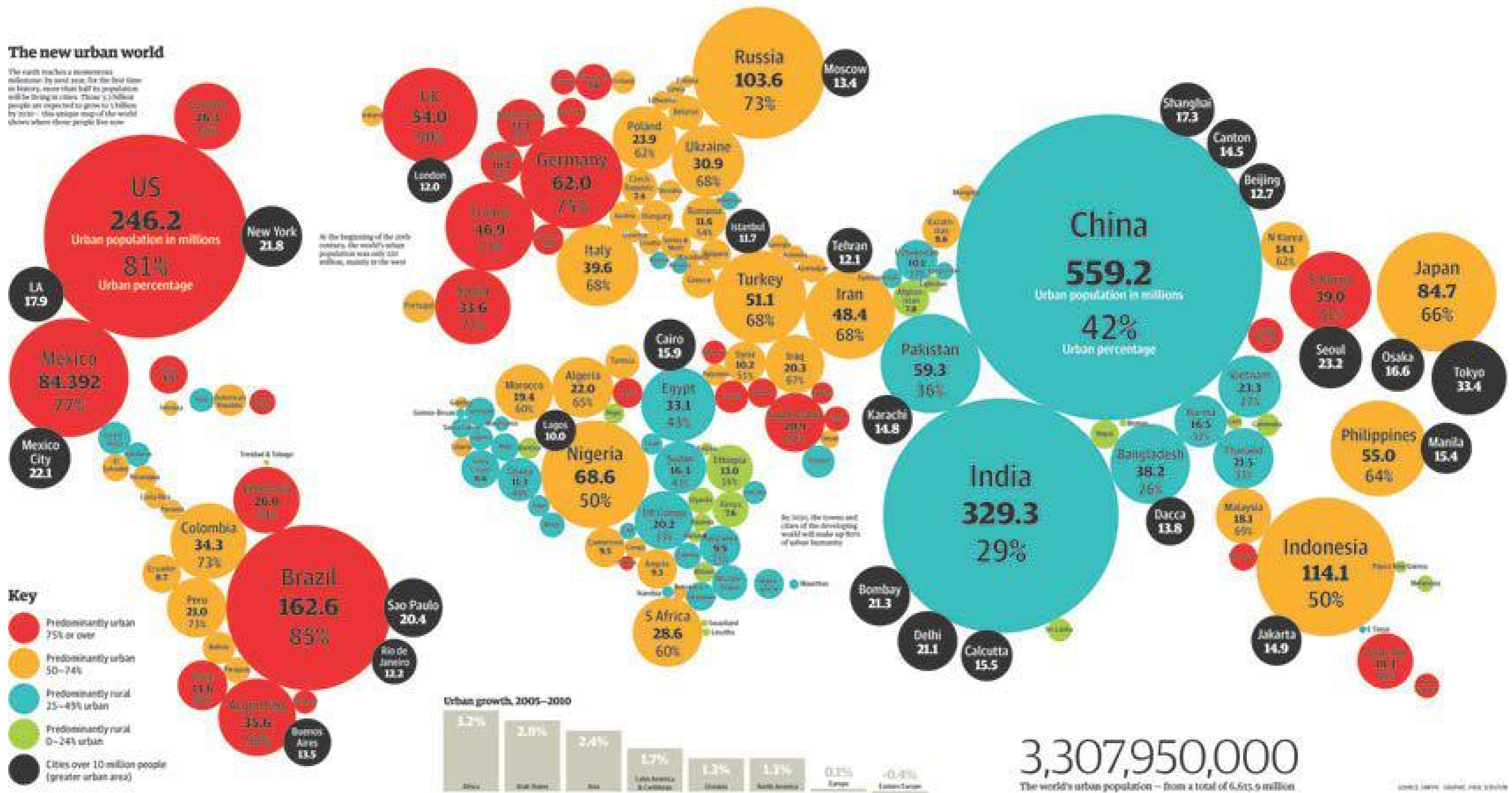


Climate Corner, Manggala Wanabakti, Jakarta ~ 23 August 2017

Urban Planet

The new urban world

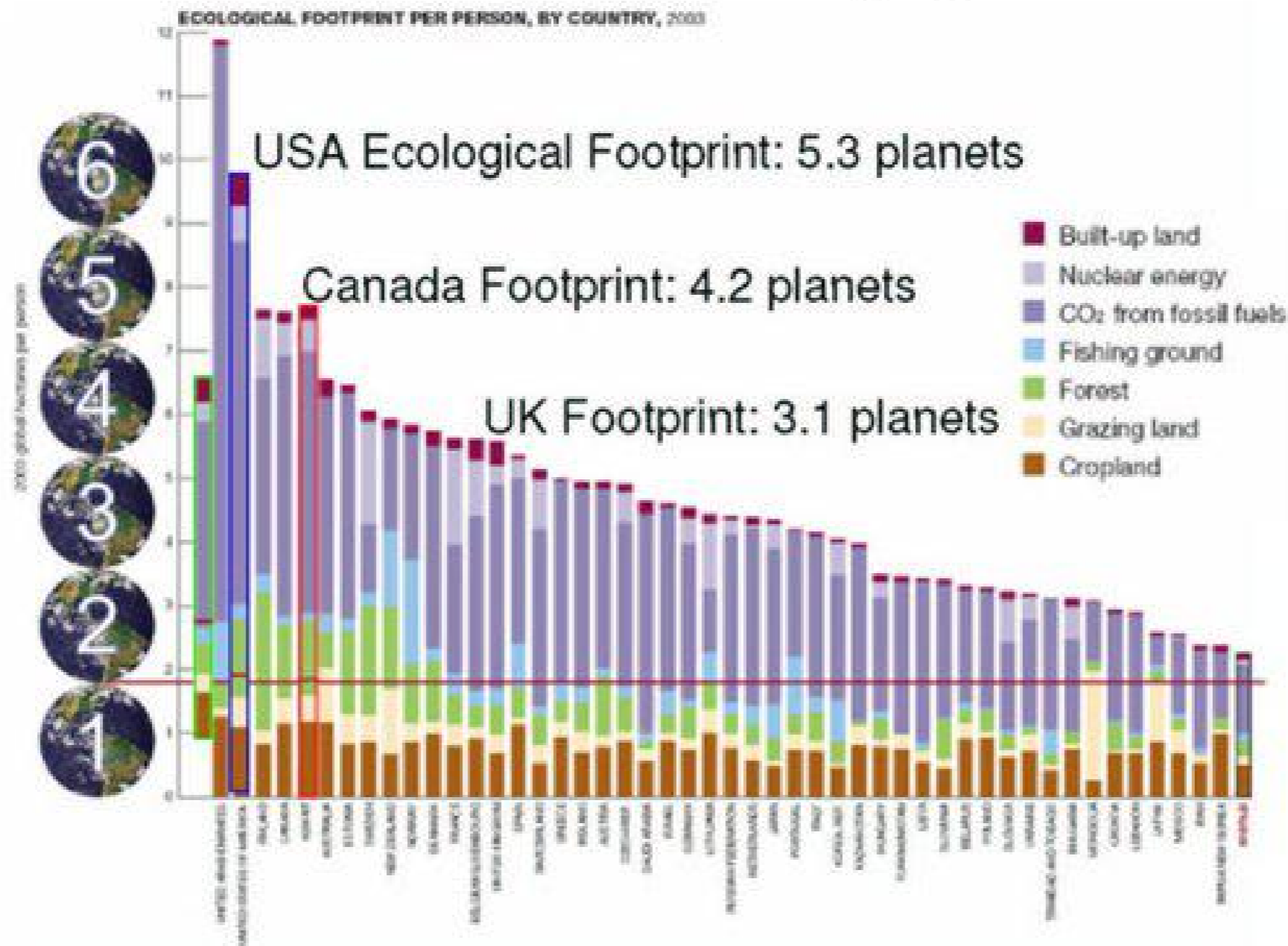
The world reaches a momentous milestone by 2009: for the first time in history, more than half its population will be living in cities. These 2.5 billion people are expected to grow to 3 billion by 2030 - this urban map of the world shows where these people live now.



**the Earth's resources are being consumed faster
than their natural rate of replenishment**

Some ecological footprints

- 12 billion hectares available for 6.5 billion human beings
- fair share of the earth resources = 1.8 hectare per person

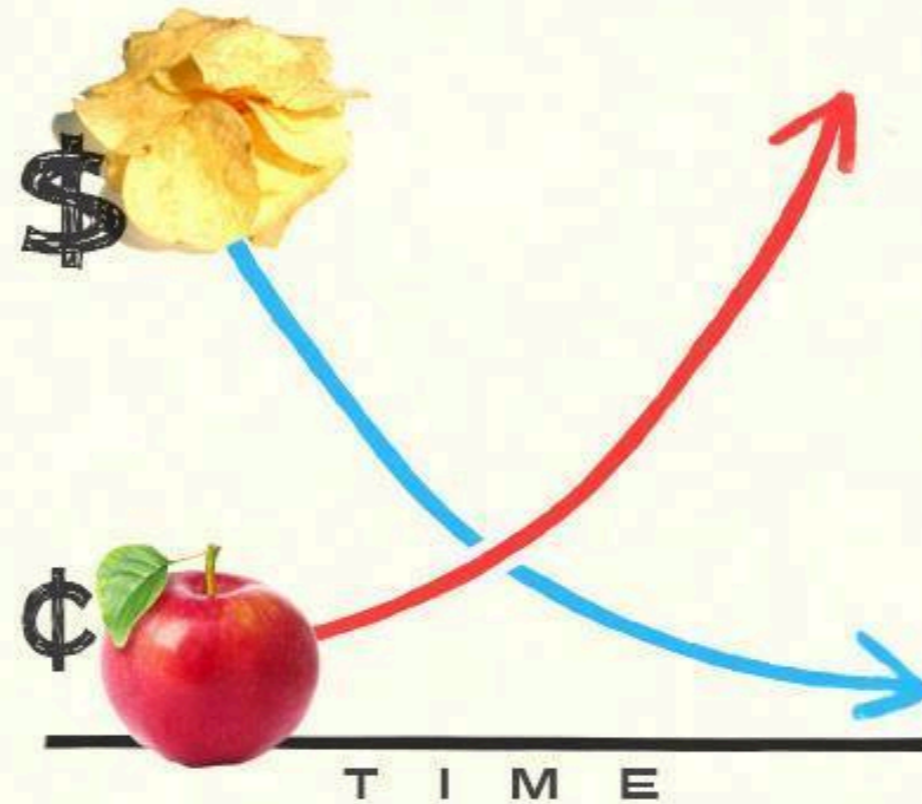


ECOLOGICAL FOOTPRINT is a measure of human demand on the Earth's ecosystem

WORLD PROBLEM

As of 2011, **1.3 billion tons of food are lost or wasted annually** (about one third of the global food production).

Loss & wastage occurs on all steps in the food supply chain. In low-income countries, most loss occurs during production, while in developed countries much food (approx. 100 kgs or 220 lbs per person and year) is wasted at the consumption stage.



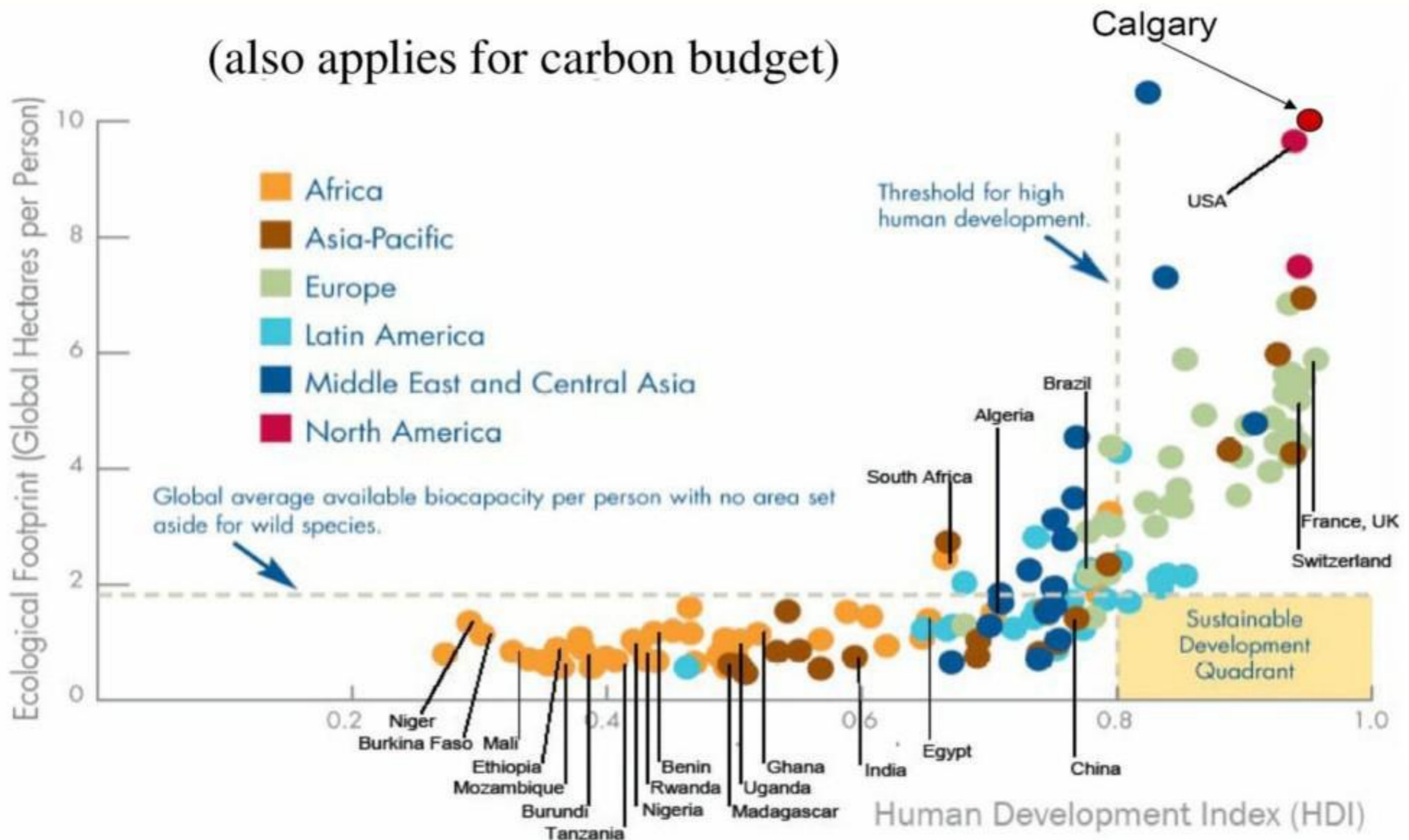
The price of junk food has dropped more than **30%** in the last 20 years, while the prices of fruits and vegetables have increased by **40%**

#takeyourplace | takepart.com/table

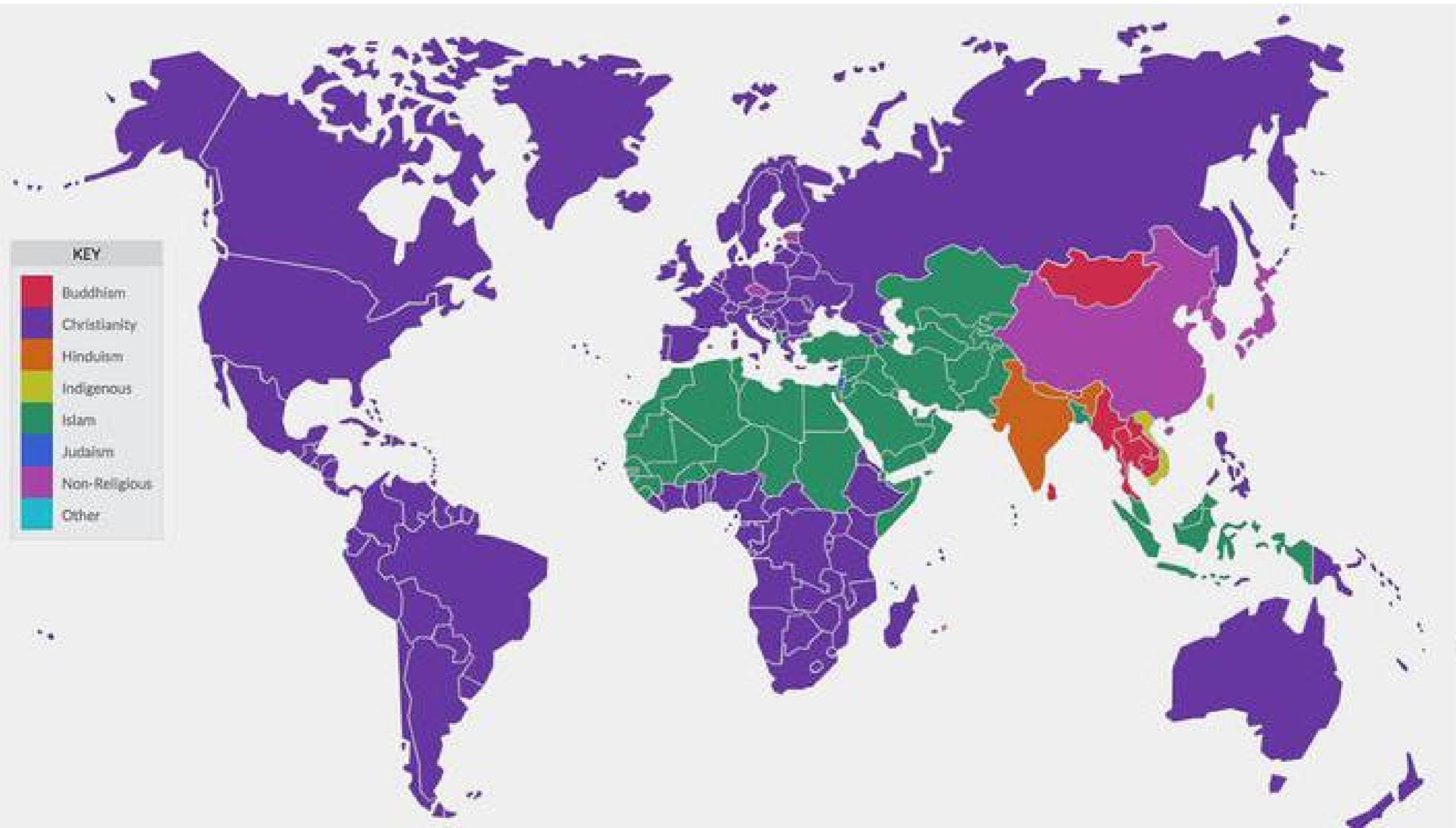
SOURCE: NEW YORK TIMES, 2009

Human Development Index & Resource Use (footprint perspective)

(also applies for carbon budget)



World's Religions



“...all can thrive within the means of our planet...”



Walking Gently on Earth

وَعِبَادُ الرَّحْمَنِ الَّذِينَ يَمْشُونَ عَلَى الْأَرْضِ هَوْنًا وَإِذَا خَاطَبَهُمُ
الْجَاهِلُونَ قَالُوا سَلَامًا ﴿٦٣﴾

“And the servants of the Most Merciful are those who walk upon the earth easily, and when the ignorant address them [harshly], they say [words of] peace”

“Dan hamba-hamba Tuhan yang Maha Penyayang itu, [ialah] orang-orang yang berjalan di atas bumi dengan rendah hati dan apabila orang-orang jahil menyapa mereka, mereka mengucapkan kata-kata [yang mengandung] keselamatan”

CHANGING LIFESTYLES

water – food – energy

- ***Launch the Initiative @ COP23, November 2017***
- ***Global Day of Commitment @ World Environmental Day, June 2018***

FOOD CONSERVATION

The Sunnah, The Better.



- **Reduce food waste & over consumption during iftars :** By eating moderately, keeping in mind the hadith (can fill up to $\frac{1}{3}$ of stomach with food, $\frac{1}{3}$ water & $\frac{1}{3}$ air).
- **Take only what you can comfortably finish :** Share with the needy (poor) people.

Consume Local Food (more vegetables & less meat)

“O you who have believed, eat from the good things which We have provided for you and be grateful to Allah if it is (indeed) Him that you worship”

(Qur'an, Surah Al-Baqarah 2:172)



food travels an average of 1,200 to 2,200 miles

imagine how much fuel is being used..!

Halalan & Tayyiban



The advertisement features a light blue header with a rooster logo and the text 'Willowbrook organic farm'. Below this, the text 'OPEN DAYS' is prominently displayed in large, bold, black letters, followed by 'LAST SATURDAY OF EVERY MONTH TILL AUGUST 2012'. The background of the advertisement is a scenic view of a farm with a river and trees. Two smaller inset photos show a woman and a man sitting on the grass with a dog, and a stone building with a thatched roof.

**Willowbrook
organic farm**

OPEN DAYS

LAST SATURDAY OF EVERY MONTH TILL AUGUST 2012

Welcome to Willowbrook Farm situated in the beautiful countryside of Oxfordshire!

**All Halal Organic and Free-range farm produce on sale.
Farm tours and a café serving delicious home-made food and hot drinks.**

Come and visit the farm, meet the animals, meet the farmers,
learn about organic farming and have a relaxing day in the countryside.
Website: www.willowbrookorganic.org

eco-halal * organic-halal

**let's compete with each other in
doing good deeds for the planet!**



terima kasih